

Economic Recovery Committee Meeting
February 19, 2021
9:30 am

- Welcome from Commissioner Holstrom
- County Update- Kris Holstrom and Mike Bordogna
 - Continue to have weekly meeting.
 - Will be hiring a Natural Resource person.
 - We gave out about 55k to businesses in the Small Business Relief Program
 - There has been a lot of discussion around the daily 50% hard cap. We have heard about a lot of pain from those businesses.
 - We will now continue to have a 50% monthly cap. We will allow any lodgers that have reservations getting them up to 60% daily occupancy to keep those reservations for the rest of the month and we will re-evaluate.
 - We are continuing to learn and evolve and appreciate the feedback and patience.
- Matt Thomas- Telluride Ski & Golf
 - We saw similar skier visit numbers last weekend to last year.
 - We've had pretty good compliance with COVID safety protocols.
 - Feeling good about moving into a busy spring season.
- Lodging/Economic Update- Michael Martelon and Matt Skinner
 - Over the next 8 days we do not exceed 45% occupancy as a whole and we'd like this to be considered with the lodging cap.
 - We've seen more consumer confidence and interest similar to previous years.
 - We didn't dip quite as low as 2008/2009 and we've come back a little faster but there was still a big dip.
 - March is starting to solidify and looking like we are only going to be off 20% on air and 5% on lodging.
- Public Health Reporting- Grace Franklin
 - 22 active cases and we are trending downwards. Our positivity rate is at a record low. The number is a little artificial because we are missing some data.
 - Free COVID testing next week 2/25 & 2/26
 - We have an above average testing rate compared to the state.
 - As of this week, we've administered over 2,000 vaccines. We began vaccinating our school staff.
 - We are advocating for the hospitality community to be able to be vaccinated sooner than later.
- Industry Reporting Roundup and Public Comment
 - **Mike Bordogna** Hopefully 5 star program can get implemented after this 2 week period
 - County purchased CO2 monitors to monitor air quality in businesses

Todd Brown

Town Marshalls have been monitoring and there have not been any incidences of non-compliance in restaurants. Lodging noncompliance is being followed up on as well

Caci Greenspan

Summer is going to be really busy. The county and town need to help businesses with enforcement and make sure there is a solid line of communication with guests about expectations.

Megan Ossola

Capacity are based on fire capacity numbers and don't translate to COVID. There should be new COVID capacity guidelines for restaurants. Can dining rooms be measured and then created a formula for COVID distance safety vs. fire exit safety.

Grace said this is being worked on at a state level

Matt Thomas oversaw all Telski restaurants. If distancing between tables is set properly, the capacity should safely be limited and within COVID guidelines.

Todd Brown

There will be a work session on summer next summer. What worked, what didn't, how do we want summer to look?

Visitor Center is a distribution point for complimentary KN95 masks. 5 masks per resident

Delaney Young

Tackling summer is a huge challenge and we will do our best to get through this during the work session

Dan Caton

Mountain Village sent out a survey to businesses asking how the town can best support MV businesses. MV is currently working on their summer plan

Zoe Donhal

We will continue to use the existing assets like gondola cabins and add some furniture.

Laila Benitez

The bike park and the Zip line will open this summer

- Next meeting is in two weeks